

15th Year!



Friday, February 18, 2011

Open to the Public: 9:00am - 3:00pm

Hilton Chicago/Indian Lakes Resort Conference Center
Bloomington IL

The Chambers of Commerce from Addison, Bartlett, Bloomington, Carol Stream and Glendale Heights invite you to participate in the 2011 Five Star Business Expo.

Exhibitors are members of one of the five participating Chambers of Commerce who design, produce, manufacture, distribute, or sell products and services to consumers and other businesses in the five-chamber area. Come network and share information about your products and services as an exhibitor at this spectacular event, all while enjoying free tasty samplings of some of the best dishes offered by our local restaurants! End your Expo experience by joining other exhibitors for an exclusive Exhibitors After Hours event.

Here are All the Ways You Can Participate and Market Your Company at the Expo

Be a Five Star Expo Exhibitor

Promote your business to other business people who can use or recommend your products and services.

- Network with 100 exhibiting businesses
- Enhance awareness of your products/services
- Introduce new products and/or services to Expo attendees
- Increase sales

New this year! Product sales allowed. Sales of food requires committee approval due to Health Department restrictions.

Be an Expo Food Sponsor

Promote your restaurant to hundreds of attendees!

- Provide free food samplings of your best dishes
- Free exhibitor booth and electricity provided
- Your restaurant's name promoted on signs, banners, printed programs, and on the Five Star Expo web site.

Be An Expo Sponsor (Chamber members only)

Promote your company as a business leader by being a Five Star Business Expo Sponsor for only \$600.

Sponsorship benefits are:

- Exhibitor Booth in a prime location (with electricity if requested)
- Signage at Expo entrance
- Provide 500 of your own customized marketing materials and they will be included in bags handed to attendees at no cost other than your materials.
- Your company name featured in Expo directory, Five Star Expo web page, newspapers, mailings, and other media
- Increased awareness of your company

Be A Super Star Sponsor (Chamber members only)

Promote your company as a Super Star Sponsor for \$1200.

- Opportunity to select location of your booth (including electricity)
- Special Super Sponsor signage at Expo Entrance
- Exclusive exhibitor table at Five Star Kick Off Event
- Provide 500 of your own customized marketing materials and they will be included in bags handed to attendees at no cost other than your materials.
- Your company name and logo featured in Expo directory, Five Star Expo web page, newspapers, mailings, and other media

Provide Inserts for Expo Bags

Promote your company to all Expo attendees with your own customized marketing materials for \$50.

Provide 500 inserts (fliers or small promotional products) to be put in bags handed out to attendees and exhibitors.
Must be dropped off to your chamber office by 1/31/11.

Win a FREE BOOTH!

Here is your chance to exhibit at the Five Star Business Expo FREE of charge. You need to respond quickly! **Register by December 31st** and be placed in a drawing to win a REBATE of your standard exhibitor registration fee! **This is a \$225 Value!**

Drawing will be held on January 13th at the Five Star Kick-Off Event. Winner must be present to win.



Don't miss our Five Star Kick-Off Event
January 13, 2011
Bloomington Golf Club



Exhibitor Agreement

The Five Star Business Expo
 February 18, 2011
 Hilton Chicago/Indian Lakes Resort
 250 W. Schick Road
 Bloomingdale, IL 60108

Exhibitor Information

NOTE: Booths will be assigned by the committee on a first come basis. Please complete **all** information below so the committee can place you in a non-competitive position.

Please fill out entire form - print or type:

Business Name _____

Address _____

City _____ Zip _____

Phone (____) _____ Fax (____) _____

Email _____

Website _____

A link will be included to your website on the Five Star Business Expo website.

Do you need electricity? Yes No

Do you need the table provided? Yes No

Will you be using a tradeshow display? Yes No

Check the type of display you are using:

Tabletop model display Floor model display

Dimensions of your display? Width _____ Height _____

***Please note:**

A booth display that is oversized, meaning over 8 feet wide will be charged additional registration fees and must be approved.

A 10 foot wide booth will be charged an *additional* \$125. (Limited number of oversized booths available).

A display wider than 10 feet must purchase two exhibitor booth spaces at the standard registration fee of \$225 per booth space.

Type of Business (Main yellow pages type category listing)

Exhibitor personnel (list up to 3 names for badges)

We agree to abide by all the requirements, restrictions, and obligations as outlined in the "Terms, Conditions & Rules for Exhibiting at the Five Star Business Expo" as listed on the Five Star Business Expo website at www.fivestarexpo.com. The Five Star Business Expo reserves the right to refuse this application for any reason.

Name (please print) _____

Signature _____

Date _____

I hereby give permission to share my listed email address with registered Five Star Business Expo Exhibitors.

Signature _____

Exhibit Type and Registration Fees

Level of Participation (check boxes that apply)

See front page for descriptions of listed options

Standard Member Exhibitor \$225 _____

Non-member Exhibitor \$525 _____

*Oversized displays Additional \$125 _____

Electricity Additional \$75 _____

Super Star Sponsorship \$1200 _____

Expo Sponsorship \$600 _____

Food Sponsor: Requires separate agreement. Contact your Chamber office.

Inserts for Expo Bags \$50 _____

Total _____

Make checks payable to Five Star Business Expo

Credit Card Information:

Card No. _____

Expiration Date _____ Sec. Code _____

Payment Zip Code _____

Payment Address - House/Building number _____

Deadline for listing in the Expo Directory is Friday, 1/29/11

Registrations will not be considered without full payment included.

Exhibitors will receive registration confirmation via email.

Indicate your Chamber of Commerce affiliation(s). *Check all the apply.*

Addison (630) 543-4300

Bartlett (630) 830-0324

Bloomingdale (630) 980-9082

Carol Stream (630) 665-3325

Glendale Heights (630) 545-1099

Not a member of any of the five Chambers of Commerce

Please contact one of the above participating Chambers of Commerce if you are interested in membership.

**Return the Exhibitor Agreement Form
 along with your business card and payment to:**

Five Star Business Expo

Carol Stream Chamber of Commerce
 150 S. Gary Avenue, Carol Stream, IL 60188
 (630) 665-3325 • Fax: (630) 665-6965

www.FiveStarExpo.com

Call your Chamber office for more information.
Please make a copy of this form for your own records.